

ANNABELLE PRESS

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annabellepress.com
978 810 8678

Based in Brooklyn, NY.

Passionate about creating high-quality designs that are clear and clean. Hardworking, attentive, organized, and adaptable. Able to work collaboratively and independently.

SKILLS

Book Design
Layout Design
Typography
Typesetting
Photography
Photo Retouching
Logo Design
Identity Guidelines

SOFTWARE

InDesign
Illustrator
Photoshop
HTML/CSS

INTERESTS

Knitting & Crochet
Sewing
Embroidery
Screenprinting

EXPERIENCE

JUNIOR DESIGNER—ASSOULINE PUBLISHING

New York, NY | Sept 2023—Present

————— **FREELANCE DESIGNER** | Oct-Dec 2022

————— **DESIGN INTERN** | May-Aug 2022

- Designed interior spreads and cover concepts
- Created book and lifestyle mockups for website and annual catalog
- Reviewed proofs for color correction, resolution, and other retouching notes
- Prepared final InDesign files for printers
- Designed advertisements for social media

CUSTOMER SERVICE & SIGNAGER—GATHER HERE

Cambridge, MA | Aug 2020-July 2021

- Responsible for website organization and web-related updates
- Conducted product photography and lifestyle photography for website and social media
- Created calendar signage for store's class schedule
- Advised customers with yarn and fabric recommendations
- Prepared and shipped online orders

PHOTOGRAPHER & CONTENT CREATOR—Phoebe&Egg

Hamilton, MA | May-Sept 2020

- Designed an introductory sewing booklet for doll clothes and accessories
- Created short videos and animations for social media
- Conducted product photography and photo-retouching
- Knit and sewed accessories for doll kits

TEACHER'S ASSISTANT—Artice Studios

Hamilton, MA | Sept 2016-Jan 2017

- Guided children ages 4-9 with drawing, painting, and ceramics
- Prepared materials and stations for instructor and students

EDUCATION

PARSONS SCHOOL OF DESIGN

New York, NY | BFA Communication Design | 2019-2023

WALNUT HILL SCHOOL FOR THE ARTS

Natick, MA | High School Diploma | Visual Art | 2017-2019